



For Immediate Release

## **Northstar Establishes Metropolitan State University of Denver Scholarship to Celebrate 25<sup>th</sup> Anniversary**

Denver, CO – In honor of its 25<sup>th</sup> anniversary, Northstar Investment Advisors has established a scholarship at Metropolitan State University of Denver. The firm will provide \$25,000 over the next five years to support students studying finance at the urban institution.

Northstar will grant two scholarships a year for the next five years to students based on financial need and academic performance. Preference will be given to students from populations that are underrepresented in the finance industry, such as women and people of color.

“I’ve had the pleasure of interacting with several finance students at Metro and was impressed by their enthusiasm and eagerness to learn more about how they can contribute to the industry. My partners and I have thoroughly enjoyed working in the field and hope this scholarship will encourage others to chase their dreams,” said Northstar President and Co-Founder Fred Taylor.

According to data from the Government Accountability Office, just 7% of all financial advisors are Asian, 6% are African-American and 5% are Hispanic. The research firm Cerulli Associates reported that in 2017, 14.3% of all financial advisors were women.

“While we have always promoted inclusivity within our firm, we felt like our anniversary provided the perfect occasion to help encourage diversity on a larger scale. The scholarship is an example of how companies can move beyond the conversation about creating opportunity,” said Northstar Chief Operating Officer and Co-Founder Bob Van Wetter.

Students who receive the Northstar scholarship will also be eligible for an internship at the firm, starting in the spring of 2021.

“We’re thrilled to have Northstar’s support and are grateful to the firm for not only providing financial assistance, but real-world experience and mentorship that will help

our students grow and succeed,” said Christine Márquez-Hudson, MSU Denver’s Vice President of University Advancement.

Established in July 1995, Denver-based Northstar Investment Advisors LLC is an independent registered investment advisor serving individuals and families. Northstar employs an Income First Total Return investment strategy, focused on creating growing and sustainable income streams from a diversified portfolio of income-producing securities for those who need to live off their money. Giving back to the community is a core value for Northstar, which has supported a number of nonprofits throughout its history, including the Children’s Hospital Colorado Foundation, the Mountain Area Land Trust, Colorado Public Radio and the Colorado Health Foundation.

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